

# TRAVIS STONE

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## Education:

Bachelor of Arts in Communication Studies (December 2005)

State University of New York College at Oneonta

Studied public address, voice and diction, public relations, group discussion, writing for the media and interpersonal relations.

Missouri Auction School (May 2004)

Emphasis on vocal control, breathing and diction.

## Experience:

Track Announcer, Louisiana Downs (2006-Present)

Announce races, designed simulcast signal graphics and media guide, host press conferences, conceptualization of marketing materials including program advertisements and video presentations, manage race track and media correspondence.

Course Designer/Instructor, Bossier Parish Community College (2006-Present)

Designed and instructed a community education course entitled, "Horse Racing: Finding Winners." The course included study of speed figures, understanding pace, structuring wagers and other horse racing topics.

Racing Journalist, ST-Publishing, Inc. (2004-2006)

Authored daily stories for The Saratoga Special and The Keeneland Special, including daily racing recaps, previews, feature stories and commentary.

Auctioneer/Real Estate Salesperson, Haroff Auction & Realty, Inc. (1999-2006)

Rapid-fire sale of properties at public auction, pre-sale research, web site and print material design.

Radio Show Host, Travis at the Track (2005)

Hosted and produced the first internet radio show from Saratoga. Daily broadcasts included interviews with industry professionals and trainers. Notable guests was Charles Hayward of the New York Racing Association, Bob Elliston of Turfway Park, Richard Dutrow, H. Graham Motion, John Pricci et al.

## Professional Accomplishments:

All-Star Announcer (Monmouth Park 2007, Churchill Downs 2006)

New York State Rookie Auctioneer of the Year, Syracuse, NY (November 2005)

President, Communication Arts Society, State University of New York at Oneonta

## Recognition:

Named one of the "Top 25 most influential Kentucky Derby figures under 40" by Velocity Magazine in Louisville, Kentucky

Horse Racing Television (HRTV) live interview

Writings published on MSNBC.com.

Featured in The Albany Times Union, The Post Star, Reflections Magazine, The Forum News, Daily Racing Form, television stations KTBS and KTAL.

Completion of coursework to become an Accredited Auctioneer of Real Estate.

## Additional Skills:

Rapid memorization of jockey silks for announcing

Fluent in computer software: Excel, Word, Photoshop, Dreamweaver

Graphic and web site design

## Contact Info:

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